

# Profit Category Segmented Revenue Report

Report Date: June 30, 2024  
Reporting Period: Q2 2024

## Revenue Breakdown by Profit Category

Category	Revenue (\$)	Cost of Goods Sold (\$)	Gross Profit (\$)	Gross Margin (%)
Product Sales	210,000	120,000	90,000	42.9%
Service Income	90,000	30,000	60,000	66.7%
Subscription Fees	45,000	7,000	38,000	84.4%
Other Revenue	15,000	2,500	12,500	83.3%
Total	360,000	159,500	200,500	55.7%

Total Revenue for Q2 2024: \$360,000  
Average Gross Margin: 55.7%

## Important Notes

- Segmented revenue reports provide clear insight into profit contribution by each business line.
- Regular review supports effective resource allocation and strategic planning.
- Ensure that revenue and costs are accurately assigned to relevant categories for meaningful analysis.
- Significant fluctuations or margin changes may indicate the need for further investigation.
- This report excludes indirect expenses such as administration and marketing costs.