

Product-wise Profit Category Sales Report

Report Date: 2024-06-22

Reporting Period: 01-June-2024 to 21-June-2024

Prepared By: Sales Analytics Dept.

#	Product Name	Category	Units Sold	Sales Amount	Profit Amount	Profit Margin (%)
1	Wireless Mouse	Electronics	220	USD 4,400	USD 1,100	25.0
2	Notebook Pro 14"	Laptops	80	USD 56,000	USD 8,400	15.0
3	Bluetooth Headphones	Electronics	140	USD 8,400	USD 1,680	20.0
4	Office Desk Chair	Furniture	45	USD 5,850	USD 1,170	20.0
5	USB-C Adapter	Accessories	300	USD 3,600	USD 720	20.0

Summary

Total Sales USD 78,250 Total Profit USD 13,070 Average Profit Margin (%) 18.29

Important Notes

- Profit margin is calculated as (Profit Amount / Sales Amount) * 100.
- Data includes only finalized sales within the specified reporting period.
- Product categories are based on current catalog grouping.
- Profit calculations exclude indirect costs and taxes.
- For in-depth analysis, refer to category-wise or region-wise breakdowns.