

Product-wise Profit Category Sales Report

Report Date: 2024-06-22

Reporting Period: 01-June-2024 to 21-June-2024
Prepared By: Sales Analytics Dept.

| # | Product Name | Category | Units Sold | Sales Amount | Profit Amount | Profit Margin (%) |
|---|----------------------|-------------|------------|--------------|---------------|-------------------|
| 1 | Wireless Mouse | Electronics | 220 | USD 4,400 | USD 1,100 | 25.0 |
| 2 | Notebook Pro 14" | Laptops | 80 | USD 56,000 | USD 8,400 | 15.0 |
| 3 | Bluetooth Headphones | Electronics | 140 | USD 8,400 | USD 1,680 | 20.0 |
| 4 | Office Desk Chair | Furniture | 45 | USD 5,850 | USD 1,170 | 20.0 |
| 5 | USB-C Adapter | Accessories | 300 | USD 3,600 | USD 720 | 20.0 |

Summary

| | | | | | |
|-------------|------------|--------------|------------|---------------------------|-------|
| Total Sales | USD 78,250 | Total Profit | USD 13,070 | Average Profit Margin (%) | 18.29 |
|-------------|------------|--------------|------------|---------------------------|-------|

Important Notes

- Profit margin is calculated as (Profit Amount / Sales Amount) * 100.
- Data includes only finalized sales within the specified reporting period.
- Product categories are based on current catalog grouping.
- Profit calculations exclude indirect costs and taxes.
- For in-depth analysis, refer to category-wise or region-wise breakdowns.