

Forecasted Sales Report

Profit Category

Period	Product/Category	Forecasted Units Sold	Forecasted Sales (\$)	Cost of Goods Sold (\$)	Expected Profit (\$)	Profit Margin (%)	Remarks
Q3 2024	Category A	5,000	150,000	90,000	60,000	40.0	Projected seasonal increase
Q3 2024	Category B	3,500	105,000	68,000	37,000	35.2	Stable trend
Q3 2024	Category C	2,200	66,000	50,000	16,000	24.2	Potential for promotion

Summary

Total Forecasted Sales (\$)	Total Expected Profit (\$)	Average Profit Margin (%)
321,000	113,000	33.4

Important Notes

- Forecasted figures are based on historical trends and market analysis.
- Actual results may vary due to economic or market changes.
- Regularly update forecasts with latest sales data for accuracy.
- Use remarks to highlight data anomalies or promotional strategies.
- This report aids in strategic planning for profit optimization.