

# Segmentwise Profit Margin Statement

**Company Name:** Sample Enterprises Ltd.  
**Statement Period:** April 2023 - March 2024  
**Date Generated:** 25 June 2024

## Summary by Segment

Segment	Revenue (USD)	Direct Costs (USD)	Profit (USD)	Profit Margin (%)
Consumer Products	1,200,000	900,000	300,000	25.0
Industrial Solutions	750,000	540,000	210,000	28.0
Services	450,000	320,000	130,000	28.9
Total	2,400,000	1,760,000	640,000	26.7

## Important Notes

- Segmentwise profit margins help identify the strengths and weaknesses of each business area.
- This statement excludes indirect and administrative costs, which may affect overall company profitability.
- Comparisons across periods can highlight emerging trends or performance improvements by segment.
- Profit margin is calculated as:  $(\text{Profit} \div \text{Revenue}) \times 100$ .
- Accurate segment reporting supports better decision-making and resource allocation.