

Quarterly Profit Margin Analysis

Company Name: [Your Company Name]

Report Period: Q1 2024

Prepared By: [Analyst Name]

Date: [Date]

Profit Margin Overview

Quarter	Total Revenue	Cost of Goods Sold (COGS)	Gross Profit	Operating Expenses	Net Profit	Gross Margin (%)	Net Profit Margin (%)
Q1 2024	\$1,200,000	\$700,000	\$500,000	\$200,000	\$300,000	41.7	25.0
Q4 2023	\$1,050,000	\$620,000	\$430,000	\$160,000	\$270,000	41.0	25.7
Q3 2023	\$1,100,000	\$660,000	\$440,000	\$150,000	\$290,000	40.0	26.4
Q2 2023	\$980,000	\$590,000	\$390,000	\$140,000	\$250,000	39.8	25.5

Analysis Summary

The company's profit margins have remained relatively stable over the past four quarters, with a slight increase in gross and net margins in the latest quarter. The positive trend in revenue and effective management of operating expenses have contributed to consistent net profitability.

Important Notes:

- Profit margin analysis helps evaluate the company's financial efficiency over time.
- Consistent tracking of margins enables identification of cost control or pricing issues early.
- Ensure accuracy of financial data before performing analysis.
- This report is typically used internally by management and finance teams.
- Comparison across multiple quarters provides insights into operational trends and business performance.