

Executive Summary – Monthly Profit Report

Reporting Period: June 2024
Prepared By: Finance Department

Date Created: July 2, 2024
Document No.: ES-MPR-0624

Overview

The company experienced strong financial performance in June 2024. Net profit increased by 12% compared to May 2024, driven mainly by a 7% rise in revenue and controlled operating expenses. Major contributors included robust sales in the retail division and effective cost management initiatives.

Key Financial Metrics

Metric	June 2024	May 2024	Change (%)
Total Revenue	\$1,250,000	\$1,168,000	+7.0%
Operating Expenses	\$820,000	\$812,000	+1.0%
Net Profit	\$340,000	\$303,000	+12.2%
Net Profit Margin	27.2%	25.9%	+1.3 pts

Analysis & Highlights

- Retail division reported a 9% increase in sales, contributing \$60,000 to the monthly growth.
- Operational efficiency measures kept expense growth minimal despite higher revenue.
- No major one-time costs or non-recurring revenues impacted this month's results.
- Consistent improvement aligns with the annual financial targets set by management.

Important Notes

- This executive summary provides a concise overview of monthly profit performance for senior management.
- Key metrics are compared month-over-month to highlight trends and identify significant shifts.
- The document is intended for decision-making and high-level review, not for detailed audit purposes.
- Figures reported are based on preliminary financial data and may be subject to final adjustments.
- For detailed analysis and data breakdown, refer to the full monthly financial report.